

## Live Video

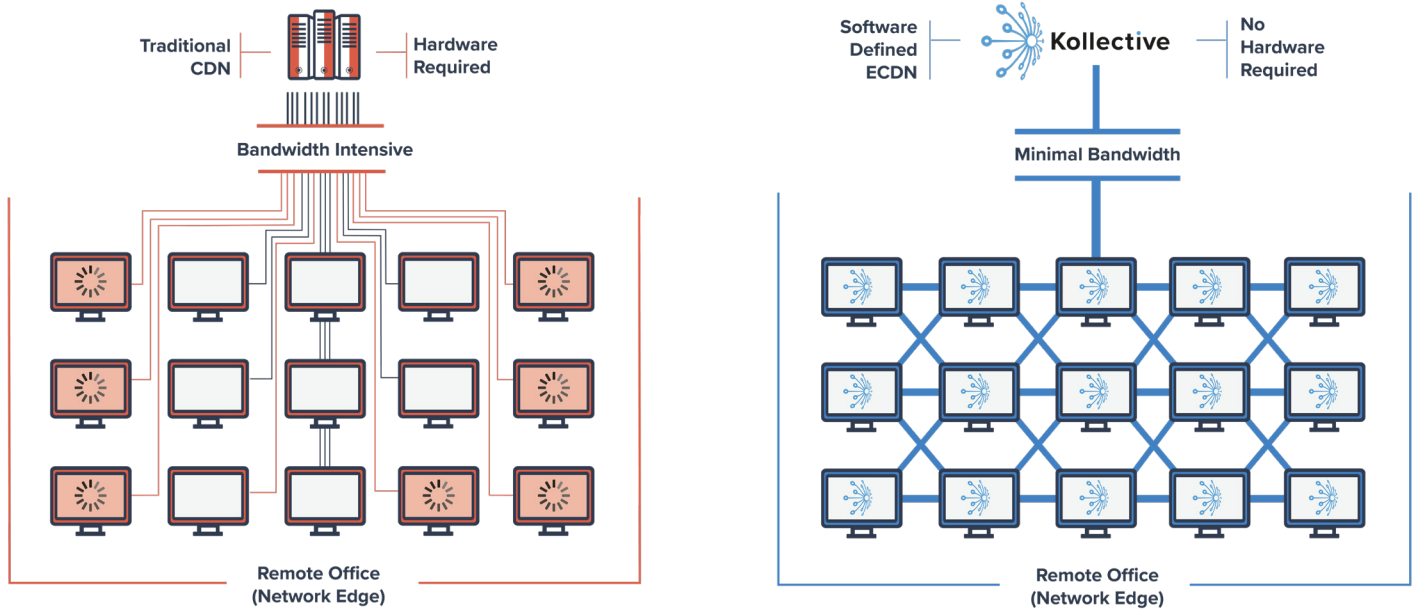
Live video is a valuable tool for communicating with and engaging your globally distributed workforce, but not all offices have the bandwidth to reliably deliver a high-quality event. Kollective delivers live video to all employees, regardless of their location. Our cloud-native enterprise content delivery network (ECDN) leverages the infrastructure you have today to scale live video to the network edge – no hardware required.

## Video On-Demand

Video views don't stop when a live event ends. Whether it's important onboarding materials, department trainings or an announcement from your executive team, it's critical to make high-quality video accessible to your employees, regardless of when or where they consume content. Kollective reduces the bandwidth needed to stream video on demand (VOD), ensuring seamless distribution and an engaged workforce.

### How Kollective Scales Video Distribution

Kollective uses smart peering technology to deliver live and on-demand video behind the corporate firewall. Peering reduces up to 99% of the bandwidth needed for video distribution, providing you confidence your network has the capacity to stream video at scale.

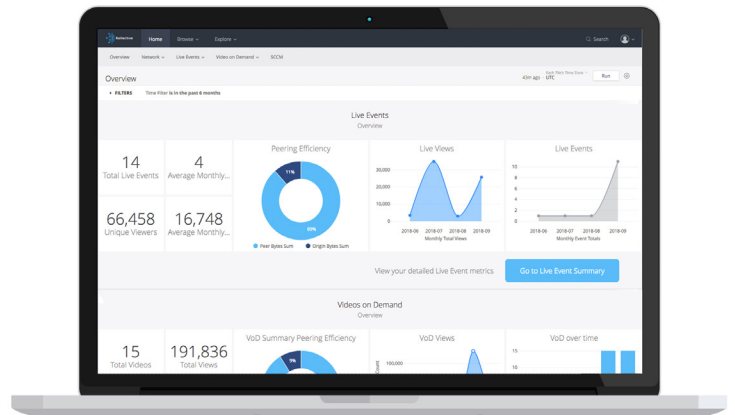


### Secure by Design

Kollective Browser-Based Peering is architected using standard web-based protocols with all data transfers encrypted and signed. We do not receive, store or process customer content, nor are we able to decrypt the source content.

## Easily Understand Network and Video Performance

Make smarter event and network performance decisions with insights from Kollective IQ Analytics. Whether you are an event producer, communications manager or network administrator, we've designed a workflow that simplifies data exploration and surfaces the metrics most important to your role.



## Global Video Distribution

With Kollective, distributing video content to remote and low-bandwidth offices or behind the Great Firewall of China is no longer a challenge. Our enterprise video platform ensures easy and reliable reach to tens of thousands of employees simultaneously, without crashing your network.

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*“Efficient video delivery to staff located on the fringes of the network was key to the requirement of the solution. Kollective was able to meet this requirement bringing communications to areas where it had not been possible before.”*

**- Steve Hunter, Manager Global Digital Media & AV, HSBC BANK**

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Trusted by Some of the Worlds Biggest Brands



## Sign Up for a Free Trial

It only takes your IT Admin a few clicks to instantly scale live and on-demand video communications.

[Sign Up Instantly](#)