

Scaling Live Events to a Hybrid Workforce

Checklist: Connecting Employees in Healthcare



Use this checklist to develop an effective and measurable plan to scale live events to employees and audiences within hybrid work environments.

Workplace and Audience Inventory	<ul style="list-style-type: none">• Identify all audience locations and segments• Locations include in offices, hospitals, labs, clinics, and more• Segments include providers, payors, employees and more• Map out content requirements for audience locations and segments	Microsoft Teams Workshops <ul style="list-style-type: none">• Hybrid Meetings and Calling• Employee Experience• Empower and Enable Frontline Employees Access Hybrid WorkLab Guides
Collaboration Requirements	<ul style="list-style-type: none">• Identify live event and streaming video communications needs• Examples include townhalls, executive messages, team meetings, public events, and trainings• Plan adoption goals and performance metrics• Outline and execute test events	Video Integration Partners <p>Kollective integrates with the leading front end video applications with our advanced SDK</p> Browse Integration Partners
Procure and Deploy	<ul style="list-style-type: none">• Secure joint stakeholder approval• Examples include IT, HR, Communications, and Digital Transformation• Implement project management and deployment timelines	Free 30-Day Trial <p>Start a free 30-day trial of Kollective to begin scaling flawless live events instantly</p> Start Free Trial Today
Measure and Scale	<ul style="list-style-type: none">• Develop KPI's for real-time and on-demand events• Review network performance and audience reach	Analytics <p>Unlock in-depth Microsoft Teams event insights with Kollective Edge IQ Analytics</p> Learn More

Watch Scaling Live Events to a Hybrid Workforce Webinar on Demand

Watch Kollective, Microsoft, and Children's Mercy Hospital discuss how hybrid work environments have overturned old communication and live event strategies. Learn about key trends and strategies to develop inclusive live event programs.

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