# **SmartECDN Solution Brief**

Experience Intelligent Delivery and Peak Performance

**Introducing the world's only Smart ECDN.** Tap into a revolutionary platform driven by machine learning to optimize your network's bandwidth and content delivery. Activate, automate, and continuously improve your content delivery without lifting a finger.

#### The DNA of Kollective's Smart ECDN



Easy Activation



Topology Management



Network Modeling



**Anomaly Detection** 



Suggestive Analytics



Continuous Improvement

#### **Easy Activation**

Utilize the Instant Onboarding
Wizard to tap into immediate
ECDN activation with effortless
setup and accelerated
deployment.

## **Anomaly Detection**

Automatically locate anomalies and receive hotspot alerts through diagnostic insights driven by machine learning.

# **Topology Management**

Create self-service delivery parameters with unique network policy and behavior rules to maximize global and individual location performance.

# **Suggestive Analytics**

Identify and automate your network optimizations through innovative reporting tools that pinpoint delivery enhancements and viewer experience upgrades.

# **Network Modeling**

Benefit from silent network tests that construct a model of your optimal network, providing the data it needs to make ongoing enhancements.

## **Continuous Improvement**

Smart ECDN leverages trained algorithms and advanced machine learning to ensure faster and more efficient delivery of critical content.



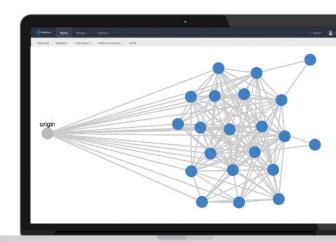
#### Peak Performance Has Never Been Easier

Kollective's Smart ECDN flexes to meet hybrid work demands while delivering content securely to all users, regardless of their location. Achieving peak performance is the standard, and Kollective's Smart ECDN turns complex networks into an intelligent video delivery platform.

#### **Anomaly Detection Explained**

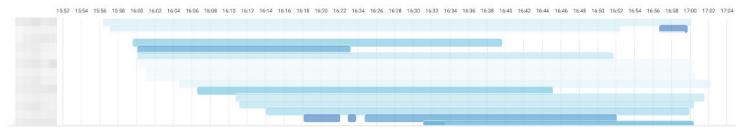
Kollective's Smart ECDN leverages machine learning to examine patterns of data playback and search for unexpected network behaviors. Put technology to work for you instead of logging hours of manual work. Automatically detect areas of improvement and investigate flagged events. Anomaly Detection flows into Suggestive Analytics, which provides solution recommendations and completes the optimization cycle

Request a Demo to see Anomaly Detection & Suggestive Analytics in Action.



**Above**: Peering Graph Dashboard **Below**: Session Dashboard

#### Session Timeline





#### **Smarter is Better**

Kollective's Smart ECDN is also the only ECDN Platform with multiple content delivery mechanisms under a single architecture. This approach allows our solutions to coordinate with one another to determine the most efficient content delivery pathway, addressing any use case your business encounters.

Kollective.com/Trial