PLATFORM BRIEF

Kollective's Enterprise Video Experience and Assurance Platform unifies observability, analytics, and optimization into a single enterprise solution, ensuring seamless large-scale video events and collaboration experiences. By proactively identifying and resolving network performance issues, it helps organizations deliver flawless, high-quality video and communication, improving overall productivity and user satisfaction.

> *"Thanks to a customer survey earlier this year, we identified what was missing from our platform. We listened, innovated, and optimized our solution into one platform that meets customer needs and delivers great video experiences. And one more thing... we have now launched 'Collaboration Observability for Teams' alongside Kollective Observability to further enhance the experience of our customers."*
>
> ***Garrett Gladden - S.V.P. Product Development***

OBSERVE

We are delivering new ways of understanding digital experience and network assurance for enterprise video and collaboration apps.

- Web SDK Observer for Enterprise Video
- Installable Observer for apps*
- Collaboration Observability for Teams

ANALYZE

Kollective will make it easier and faster than ever to assess app and network performance, with new AL and ML driven insights and automation.

- Kollective Portal with AI insights
- Embeddable analytics engine
- Dashboards for Splunk, Dynatrace and Copilot*
- Video Experience Center*

OPTIMIZE

From new app integrations, to enhancing your ability to meet the most critical network demands, our optimization capabilities are growing daily.

- Kollective ECDN for Enterprise Video
- Kollective EdgeCache for Enterprise Video
- Kollective Agent for Enterprise Video

COMMON CHALLENGES ADDRESSED

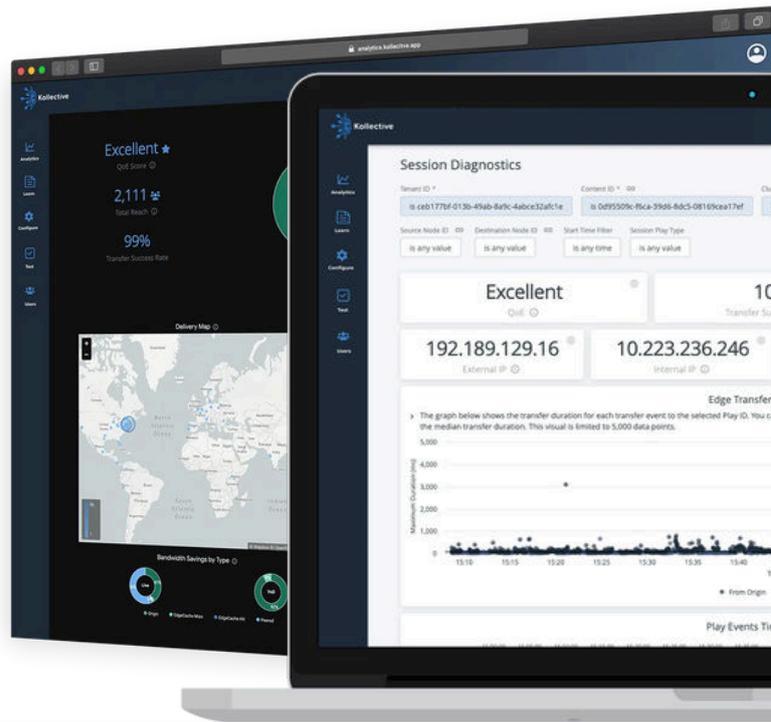✔ **Poor User Experiences**   ✔ **Lack of Visibility**   ✔ **Data Overload**   ✔ **Delayed Issue Resolution**

Kollective

ONE PLATFORM,
OVER 35 INTEGRATIONS

Unlock the full potential of your enterprise video platforms. Gain complete visibility into your network to ensure seamless video events and collaboration. Trusted by top global brands, Kollective helps you observe, analyze, and optimize user experience and network performance on platforms like Microsoft Teams, Cisco Webex, Vimeo, and more.

"Kollective's platform empowers enterprises to seamlessly deliver video at scale–whether for meetings, streaming, or corporate broadcasts. By optimising network performance and providing real-time insights, we ensure organisations can drive productivity and collaboration without compromising on quality or reliability."

Glen Howard - S.V.P. & Managing Director, EMEA

VIEW WHAT MATTERS MOST

Proactive Issue Detection - Gain real-time insights and alerts to resolve network performance issues.

User-level Monitoring - Drill down into individual user experiences.

Actionable Insights - Use dashboards and alerts to help IT teams focus on critical metrics for decision-making.

GET TO KNOW YOUR NETWORK

Deep Performance Insights - Access in-depth analytics to understand network and video performance.

Data-Driven Decision Making - Use comprehensive reports and metrics to make informed decisions.

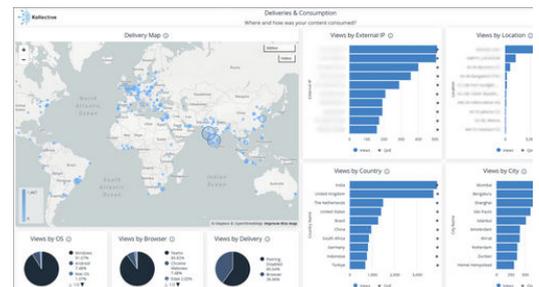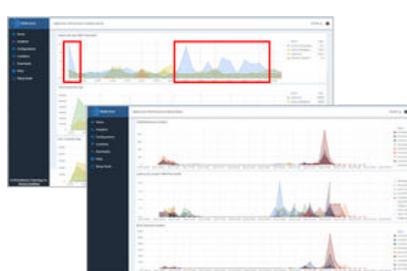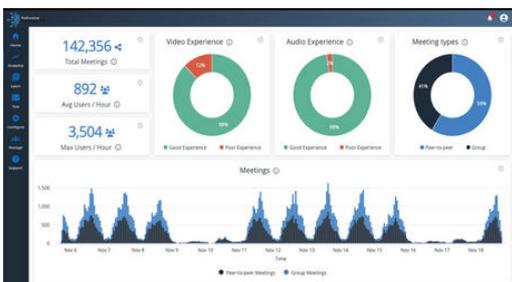**Predictive Analysis** - Anticipate potential issues with advanced analytics.

RELIABLE EXPERIENCES FOR EVERYONE

Consistent Business Communications - Deliver quality user experience anywhere your employees work.

Trusted Network Performance - Have confidence in your network to handle critical events and collaboration without disruption.

Flawless Event and Meeting Experiences - Guarantee seamless live event streaming and superior collaboration experiences.

Trusted by the world's biggest brands: BT   Pfizer   ZURICH   ExxonMobil   HSBC   **kollective.com/platform**

PRODUCT FEATURES & BENEFITS

QUALITY VIDEO EXPERIENCES, EVERY TIME

- Every viewer is automatically guaranteed the optimal video resolution.

- Preserves network performance with up to 99% bandwidth reduction.

- ABR streaming and congestion management ensures seamless playback, eliminating buffering.

SELF-SERVICE PORTAL

- Activate, test, and start analyzing your network with just a few clicks, as shown in the onboarding process below.

- No need to install software, thanks to WebRTC technology.

- Seamlessly integrated with a variety of enterprise video platforms, including Microsoft Teams, Webex, and Vimeo.

VIDEO COLLABORATION OBSERVABILITY TOOLS

- Gain actionable insights, along with alerting and forecasting, to avoid unexpected surprises.

- Access detailed video performance metrics at the level of specific locations and devices.

- Test and validate each stream beforehand to identify and resolve potential issues prior to going live.

Start Instant Free Trial

Portal Configuration
Default or Custom

Basic to Advanced Testing
Including Network Readiness Test

Select Integrations

Customer Configuration

Observe & Analyze
Tuning

NEXT STEPS

1 Speak to our team for more detailed information

2 Book a demo to get started right away

3 Set up access for your team

4 Share your feedback to help shape future innovations

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