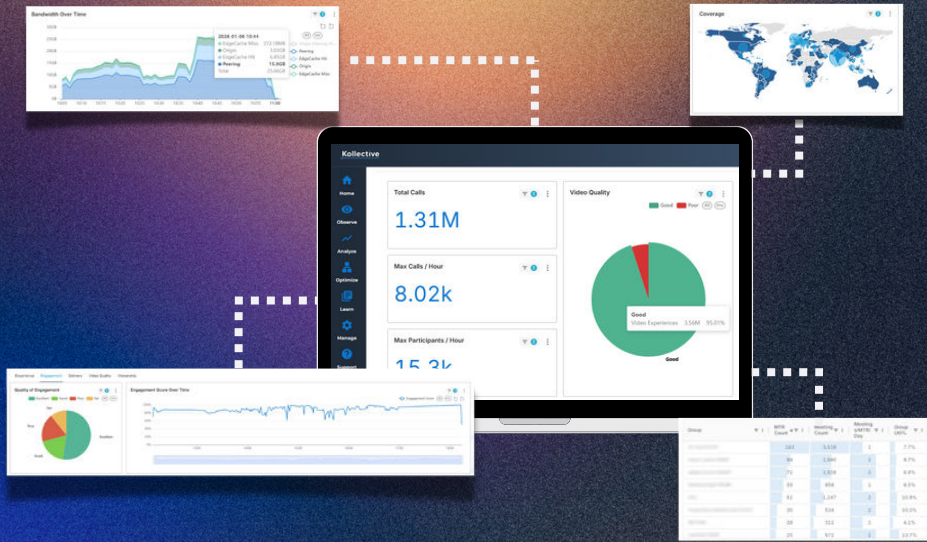


# Kollective

Your employees deserve the best collaboration experiences. We make that easy. Start observing, analyzing and optimizing today.



Enterprises across every industry face a growing challenge: employees demand seamless, high-quality collaboration, but organizations remain weighed down by fragmented tools and limited visibility. Meetings, live events, and video now power how work gets done, yet most IT teams still can't clearly see what's working and what isn't. The result is hidden performance issues, frustrated users, and lost productivity long before anyone raises a ticket.

## A unified experience platform

Kollective started by making enterprise video and live events work at scale, without breaking the network. But the platform has evolved. With **Kollective Experience Platform**, teams can now see how every meeting, live event, and stream is actually performing — turning video from a black box into something IT can understand, manage, and improve.

### Kollective by numbers

## 200+

Global enterprise customers across financial services, manufacturing, retail, and more.

## 99%

Average bandwidth reduction across P2P, agent-based peering, and EdgeCache delivery methods.

## 40+

Technology partners across video and collaboration including Microsoft, Cisco, and Vimeo.

### Key Benefits



Large Meetings, Town Halls & Events

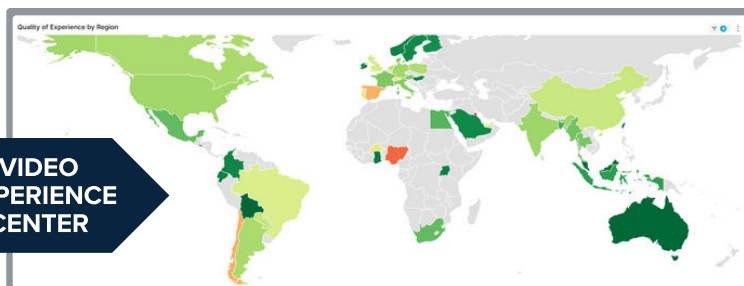


Network & Experience Insights



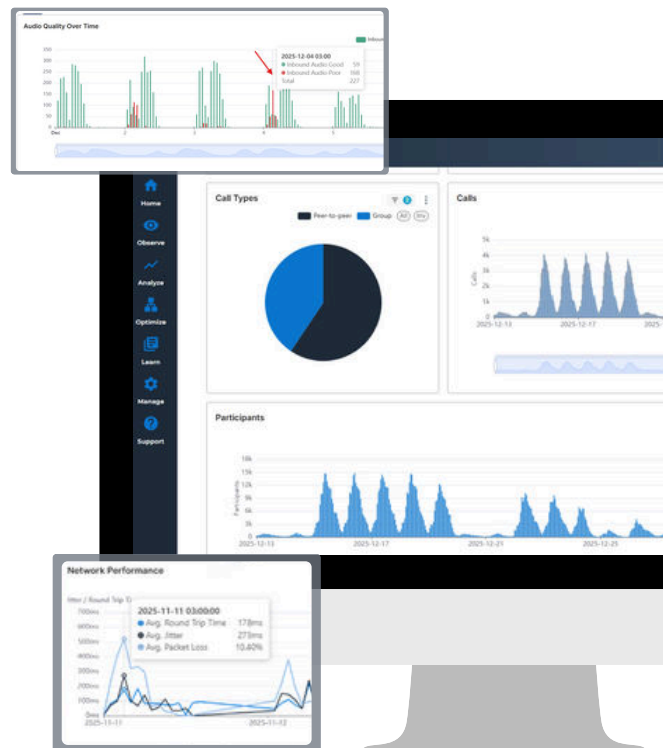
Viewership, Location & Content Trends

VIDEO  
EXPERIENCE  
CENTER



# COLLABORATION OBSERVABILITY FOR TEAMS

As Microsoft Teams becomes the primary hub for meetings, town halls, and day-to-day collaboration, the cost of poor performance rises sharply. Yet most organizations still lack clear visibility into how users, devices, and locations are actually experiencing Teams. Kollective's **Collaboration Observability for Teams** closes that gap by giving IT and Digital Workplace teams near-time insight into meeting quality, room performance, and network impact – so issues can be detected early, investment can be justified, and employee experience can be protected at scale.



**From meetings and rooms to networks and locations, Kollective shows you where Teams is really working — and where it isn't.**



## MEETING ROOM PERFORMANCE & ROI

### Problem:

Enterprises invest heavily in Teams Rooms without clear visibility into real meeting experience.

### With Kollective:

- Compare MTR vendors using real user data
- Identify underused and underperforming rooms
- Validate upgrades with before-and-after metrics

### Outcome:

Smarter room spend and defensible ROI.



## LOCATION & NETWORK PERFORMANCE

### Problem:

Location and network issues are often discovered only after users complain.

### With Kollective:

- Monitor Teams quality by site, country, and region
- Detect degraded locations early using historical baselines
- Validate the impact of network changes

### Outcome:

Faster detection, fewer escalations, and optimized network spend.



## LARGE MEETINGS, TOWN HALLS & VIP USERS

### Problem:

Executive meetings and large events fail without clear visibility into impact or cause.

### With Kollective:

- Track large meetings, town halls, and critical users
- Identify impacted users, devices, and services
- Guide meeting type to protect quality

### Outcome:

More reliable leadership communications and fewer high-visibility failures.

## Why Teams Investments Fall Short

Most enterprises still make decisions about rooms and networks without real experience data. Kollective shows you exactly where spend **improves experience and where it doesn't**.



# FROM INSIGHT TO ACTION

## TURN COLLABORATION DATA INTO OPERATIONAL OUTCOMES

**Most collaboration tools stop at visibility.** Kollective goes further by making **collaboration performance actionable** across the systems IT already uses. Instead of manually investigating issues or exporting reports, teams can stream high-fidelity collaboration data into their existing observability and ITSM platforms — where action happens.



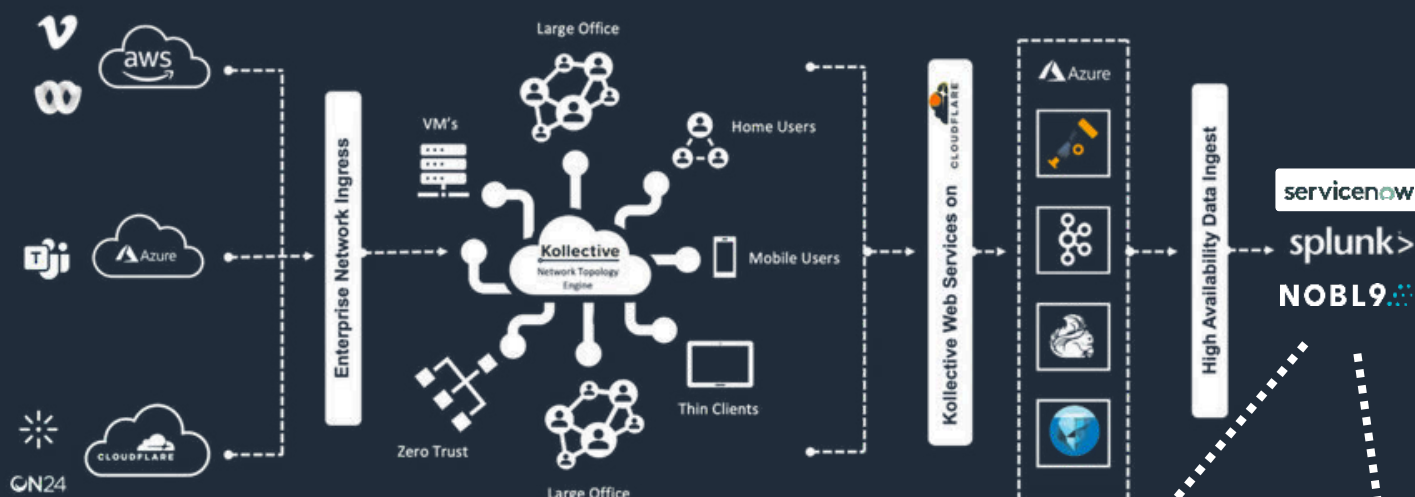
**FASTER TIME TO RESOLUTION**



**ALIGNED OPERATIONAL TEAMS**



**CONSISTENT SERVICE RELIABILITY**



**From insight to action in minutes, not hours.**

Collaboration performance becomes part of your operational workflow, not another dashboard to check.



**GET STARTED WITH A FREE TRIAL**



[portal.kollective.app/free-trial](https://portal.kollective.app/free-trial)

